

## Tips for sharing your science news with the world

This seminar will offer tips for researchers, students and communication staff to work together more effectively to attain international coverage for their scientific research.



## Brian Lin

Director of AAAS' EurekAlert!

With more than 20 years of experience as a science communicator, Brian Lin led media training at the University of British Columbia and has more than tripled web traffic at EurekAlert! since 2014

EurekAlert! MAAAS

2022

Thurs]

10:00 - 11:30am



Moderators

Tomoki Shimizu

Jr. Associate Professor

ASHBi PR Officer



Hiromi Inoue ASHBi Research Coordinator

ZOOM ONLINE

Conducted in English

Open to
Researchers, Students,
Coomunication staff in

Coomunication staff in Universities & Scientific Institutions





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